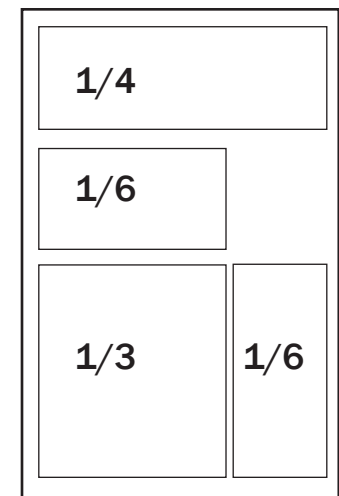
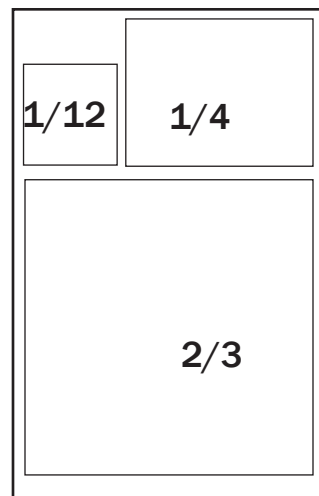
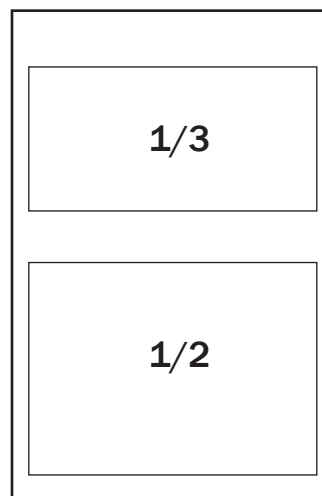
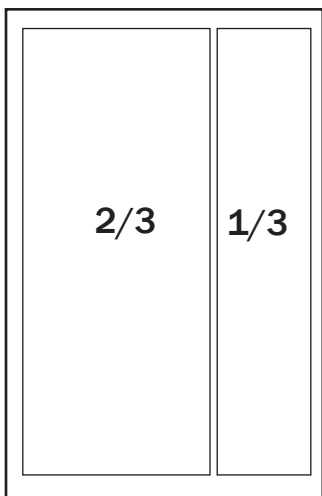
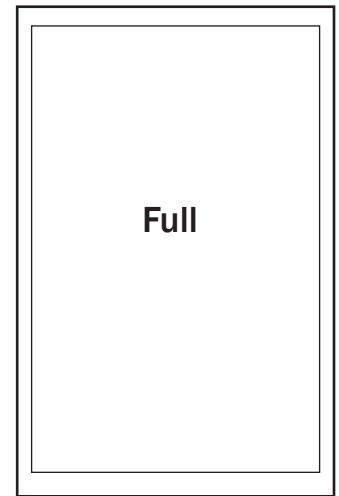


SIZE	WIDTH	HEIGHT	1-3X	4-6X	7-12X
FULL	10"	16"	\$1500	\$1350	\$1125
2/3 H	10"	10.5"	\$1200	\$1080	\$900
2/3 V	6.5"	16"	\$1200	\$1080	\$900
1/2 H	10"	8"	\$900	\$810	\$675
1/3 H	10"	5"	\$650	\$585	\$475
1/3 V	3.25"	16"	\$650	\$585	\$475
1/3 S	6.5"	8"	\$650	\$585	\$475
1/4 H	10"	4"	\$550	\$495	\$410
1/4 S	6.5"	5.25"	\$550	\$495	\$410
1/6 H	6.5"	4"	\$400	\$360	\$300
1/6 V	3.25"	8"	\$400	\$360	\$300
1/12	3.25"	3.375"	\$210	\$190	\$175



### AD INFORMATION

The ad sizes listed above are approximate, contact FETCH for exact ad specifications.  
 20% additional charge for guaranteed placement, based on availability.  
 20% additional charge for premium color pages, based on availability.  
 Fetch will send your ad proofs via fax or email (PDF attachment).  
 All ads and ad revisions must be approved prior to publication.  
 All advertising, unless previously agreed to in writing, must be paid in full prior to publication.

### AD PREPARATION

Please submit your ads to FETCH in the following formats:  
 PDF (preferred)  
 TIFF (minimum 300 dpi)  
 EPS with fonts embedded or outlined  
 All color ads must be sent in CMYK. If they are in any other color mode, we will convert them prior to printing.  
 You can send your ads to FETCH as an email attachment, or on disc. Include your contact name and phone number in case our design/layout department needs to contact you. Also include a hard copy of your ad.

### DESIGN SERVICE

FETCH offers in-house ad design service. Our design service is free if you commit to advertising in 7-12 consecutive issues. Otherwise we charge \$50 per hour. We don't charge for minor changes.  
 Have your business information, logo, graphics, and copy available when you meet with our designers.  
 If you have any questions, we will be happy to answer them for you.  
 Just call.